



KANSAS STATE UNIVERSITY

SWINE PROFITABILITY CONFERENCE

FEBRUARY 4, 2025 | STANLEY STOUT CENTER | MANHATTAN, KS

MORNING SCHEDULE

9:30 a.m. Welcome

9:45 a.m. **Current Profitability Situation and Insights into Pork Demand –**
Dr. Glynn Tonsor, K-State professor in Agricultural Economics



10:30 a.m. **10 Habits of Highly Productive Pork Producers**
Dr. Lisa Tokach, Abilene Animal Hospital



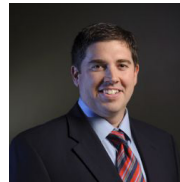
11:15 a.m. **Our Generational Legacy Story**
Michele Walter and Family, Keesecker Ag and 3MK Pork LLC



AFTERNOON SCHEDULE

12 p.m. Lunch

1:15 p.m. **Macroeconomics of Global and US Grain and Oilseed Dynamics for 2025**
Brian Burke, president, John Stewart and Associates



2:15 p.m. **Key Competencies that Enable Success of a Live-Hog Production System –**
Dr. Bradley Wolter, Windy Hill Meadows and former CEO of The Maschhoffs



3 p.m. Concluding Comments

Registration

The cost is \$25 per participant if you register on or before January 24. Late registration is \$35. There is no charge for students if registered by Jan. 24. Register by scanning the QR Code below or visiting,

asi.ksu.edu/SwineProfit



Location

The conference will take place at Stanley Stout Center, 2200 Dension, Manhattan, Kansas.

For more information contact:

Katie Smith, Department of Animal Sciences & Industry, 785-532-1267, katiesmith@ksu.edu

2025 Swine Profitability Conference

Registration Deadline: January 24, 2025

Cost is \$25 per participant. Onsite registration is \$50. Register online at asi.ksu.edu/SwineProfit or return this form with your payment.

Name(s): _____

Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Total Number of Registrants: _____ @ \$25 Total Amount Enclosed: _____

*Your payment or check, payable to Kansas State University, is required to process your registration.

Send to: 2025 K-State Swine Profitability Conference, 218 Weber Hall, 1424 Claflin Road, Manhattan, KS 66502.